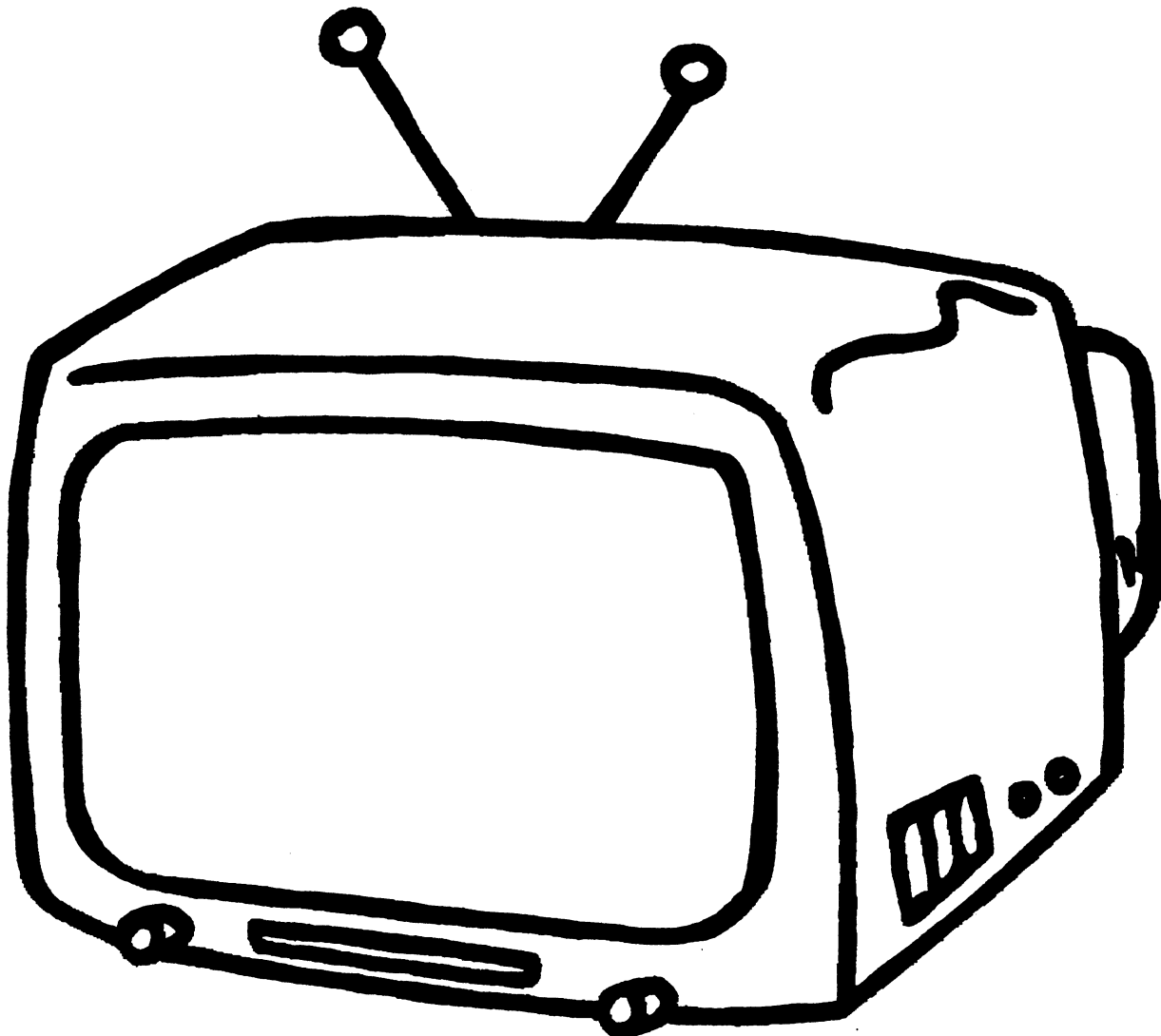




The Tobacco Industry spends \$6 billion a year in advertising to young people, because they want you to believe that using tobacco will make you healthy, good-looking, and popular.

IN THIS T.V.: Draw a picture of a T.V. advertisement.
Show what really happens when you use tobacco



CHALLENGE YOURSELF! TAKE THE TOBACCO QUIZ



1. Tobacco use is linked to 33% of all cases of Heart Disease.

☐ True ☐ False

6. 90% of all adults who smoke regularly, started smoking before the age of 18.

☐ True ☐ False



2. Smoking can cause:
- a. your teeth to turn yellow
 - b. your skin to wrinkle faster
 - c. your hair and clothes to smell like smoke
 - d. all of the above

7. The tobacco industry spends _____ per year on advertising, which appears to be largely targeted at youth.

- a. \$ 6 billion
- b. \$1,000
- c. \$ 1 trillion
- d. \$ 11 million

3. More people die each year from tobacco use, than from alcohol use, drug use, murders, car accidents, and AIDS combined! Tobacco use kills _____ per year.

- a. 250 million
- b. 100,000
- c. 434,000
- d. 33,000

8. You're too smart to fall for the tobacco industry's advertising tactics.

☐ True ☐ False

4. Every day, 3,000 more young people become regular tobacco users.

☐ True ☐ False

9. Instead of using tobacco, you can:

- a. exercise
- b. kiss someone without having bad breath!
- c. smile---you won't have yellow teeth!
- d. all of the above

5. Nicotine, a substance found in tobacco is as addictive as:

- a. water
- b. cocaine
- c. chocolate

10. Using tobacco is the #1 preventable cause of death in the U.S.

☐ True ☐ False



Survey stores near your home and find out who places tobacco products behind the counter. Write a letter to a store who does and thank them for protecting you and other youth from tobacco.

A large, irregularly shaped box with a wavy border, containing horizontal lines for writing a letter. The box is designed to look like a piece of paper with a torn edge. It contains several horizontal lines for writing, with a comma at the end of the first line and a comma at the end of the last line.



TOBACCO TROUBLE TEASERS

Unscramble the list of vocabulary words below. The nine indicated letters will then be used to spell the following mystery word.

1 2 3 4 5 6 7 8 9

1. tstiumnla - a substance that speeds up the nervous system.

1

2. mskslsoee ccbaoot - tobacco that is not smoked but placed in the mouth.

4

3. iteonnci - the stimulant drug found in all tobacco products.

2

4. rola ncrace - a dangerous disease of abnormal cell growth in the mouth.

6

5. ndatodiic - being physically and or mentally hooked on a particular substance such as nicotine.

6. hotto eycda - a bacterial disease resulting in cavities in the teeth.

3

9

7. umg eessnroic- a condition in which the gums begin to shrink and pull away from the teeth.

8. atshiilos - bad breath

7

9. ulolaieakpk - thick, white wrinkled spots in the mouth caused by smokeless tobacco use.

10. idetsan hetet - yellow or brown discoloration of the teeth due to the use of smokeless tobacco.

5

8